

## DEFINITIONS

### CANCELLATION FEE:

If less than 24 hours notice is given prior to time of booking, a base rate of \$160 is payable.

### CHARACTER VOICE:

Any voice or sound that is outside of an artist's normal voice, including any accent or voice for animated character. If in doubt, please check with agent prior to the session. Broadcast clearance of any character voice or impersonation is the responsibility of the client.

### EXCLUSIVITY:

Exclusivity should not be presumed for any voice artist on any product. Exclusivity is by negotiation only.

### NAME ASSOCIATION:

Double fee where the performer's name (either visually or audibly) is to be used in conjunction with any campaign.

### POLITICAL:

Double fee

### OVERSEAS USAGE:

Double fee applies except for the following countries: New Zealand, Singapore and Hong Kong where Australian rates apply (per country). USA and UK – fees by negotiation.

### POSTPONEMENT:

A booking may be postponed up to 8 hours before a session without penalty provided the job is re-booked within 7 days. If not re-booked a base fee of \$160 is payable.

### QUOTES:

Written quotes will be given upon request. All details pertaining to the recording must be given to the agent for accuracy in quoting.

### ROLLOVERS:

Where the original period of usage has been exceeded, a rollover fee is due. RMK must be advised before this occurs and unless otherwise agreed the invoice will be issued to the initial client.

### SUBMISSIONS:

If a track is a submission this must be notified at the time of the booking. If this is not done the full fee is payable. It will be assumed, unless otherwise notified, that all submissions are going to air - the balance of the fee will be invoiced within 30 days.

### TAGS:

A tag is confined to the following information added to the end of a track: business name, physical location and phone number. A tag may also include information which relates solely to the legal requirements of the jurisdiction in which the commercial is to be communicated.

### USAGE:

Usage considered to commence from date of recording unless otherwise notified.

ph 61 2 9922 1300 (Syd)  
ph 61 3 9600 1377 (Melb)  
info@rmk.com.au  
www.rmk.com.au

RATE  
CARD

## TELEVISION / CINEMA COMMERCIALS

Per product, per hour, per medium, per track  
TV fees include use for PayTV as well as  
Free-to-Air

**Submission track:** 160

## FINAL TRACKS

Length of commercial	MORE THAN 1 STATE		1 STATE	
	12 Months	3 Months	12 Months	3 Months
1 x 15 / 30	750	450	490	340
1 x 45 / 60	800	470	540	360
1 x 90	850	500	580	380
1 x 120	900	530	620	400

## TV BILLBOARDS: Rights for up to 12 months

Single 350  
Double 400

## TV TAGS

See 'Definitions'

## TV RESEARCH

Per product, per hour, per track  
Includes submissions & narrative tracks  
(not for broadcast) 160

## RADIO COMMERCIALS

Per product, per hour (up to five tracks)

**Submission track:** 160

## FINAL TRACKS

MORE THAN 1 STATE		1 STATE	
12 Months	3 Months	12 Months	3 Months
400	310	340	280

## RADIO TAGS

Use above scale, all tags regarded as  
individual tracks

## RADIO RESEARCH

Per product, per hour, up to 5 tracks 160

## CHARACTER

Per character, per track/script  
This applies to all media. Note that the  
character fee is added to the base fee  
on all tracks, including; cut-downs, tags,  
billboards and rollovers  
(Please refer to 'Definitions' for details of character  
voices, if in doubt please discuss with agent when  
booking) 160

## POST SYNCHRONISATION

Up to 60 seconds add 180 per track/script  
Over 60 seconds add 230 per track/script

## INTERNET

### Use of Radio tracks:

Where the commercial was produced as a  
radio commercial and it is communicated to  
the public as audio only rather than audio  
synchronised with images, then the performer  
will be paid an additional 50% of the  
national radio rate for the relevant period  
(either 3 Months or 12 Months)

### Use of Television tracks:

Where the commercial was produced as a  
television or cinema commercial or where the  
commercial is to be synchronised with  
images, then the performer will be paid an  
additional 50% of the national television rate  
for the relevant period (either 3 Months or  
12 Months)

## INTERNET PRESENTATION

Per script, per hour 550

## CORPORATE NARRATION

Not for broadcast, sale, or commercial  
distribution

Per script, per hour 400  
Pick-up 250

\*Pick up is a revision to an existing script,  
up to 1/2 hour booking

## DVD PRESENTATION

Not for broadcast, sale, or commercial  
distribution

Per script, per hour 400  
Pick-up 250

\*Pick up is a revision to an existing script,  
up to 1/2 hour booking

## FOREIGN NARRATION

Not for broadcast, sale, or commercial  
distribution

Per script, per hour 400  
Pick-up 250

\*Pick up is a revision to an existing script,  
up to 1/2 hour booking

## FOREIGN TRANSLATION

Per 100 words of English script or  
part thereof 55

## TELEPHONE I.V.R. (Interactive Voice Recording)

Per script, per hour, per client 400

## TELEPHONE MESSAGES

Up to 60 seconds message, per half hour  
\* For small business only 160  
Over 60 seconds message, per hour 400

## ANIMATION PROJECTS

Quotes and demos available by request

## DOCUMENTARIES

Fees by negotiation

## OTHER MEDIA

The following are considered additional  
media: Mobile Phone, Stadium, Street  
Vision, Shopping Centres, Airlines / Inflight,  
In Store. Fees by negotiation

## SINGING

Add character loading to applicable  
base fee

## RMKids

Bookings outside of school hours and  
in most cases 24 hours notice required