

2012 RATE CARD

ALL RATES QUOTED ARE EXCLUSIVE OF GST

TELEVISION / CINEMA COMMERCIALS

Per hour, per medium, per track.
TV fees include Free to Air and Pay TV usage.

TV Submission Tracks: **175.00**

Per track / script. Subsequent recording hours for the same commercial charged at the submission rate if the previous recording has not yet been communicated to the public.

TV Billboards:

Rights for up to 12 months
Single **385.00**
Double **440.00**

FINAL TRACKS

LENGTH OF COMMERCIAL	MORE THAN 1 STATE		1 STATE	
	12 MONTHS	3 MONTHS	12 MONTHS	3 MONTHS
	\$	\$	\$	\$
1 x 15 / 30	825.00	495.00	540.00	375.00
1 x 45 / 60	880.00	515.00	595.00	395.00
1 x 90	935.00	550.00	640.00	415.00
1 x 120	990.00	585.00	680.00	440.00

RADIO COMMERCIALS

Per product, per hour (up to five tracks)

Radio Submission Tracks: **175.00**

Up to five tracks. Subsequent recording hours for the same product charged at the submission rate if the previous recording has not yet been communicated to the public.

FINAL TRACKS

MORE THAN 1 STATE		1 STATE	
12 MONTHS	3 MONTHS	12 MONTHS	3 MONTHS
\$	\$	\$	\$
440.00	340.00	375.00	310.00

RESEARCH NARRATIONS / ANIMATICS

175.00 per script. Client proposal narrative for research purposes only (up to 60 seconds in length).

CHARACTER VOICES

Add **175.00** per character, per track. This applies to all media. Note that the character fee is added to the base fee on all tracks, including cut-downs, tags, billboards and rollovers. (Please refer to "Definitions" for details of character voices).

ADDITIONAL USES

In-Store / Point of Sale, In-Flight, Trade Fair, Outdoor, Stadium Usage: Payable at 100% of the applicable TV or radio fee, provided that where three or more of these additional mediums are required concurrently, a maximum double fee is payable. Other usage or mediums by negotiation.

POST SYNCHRONISATION

Up to 60 seconds add **200.00** per commercial.
Over 60 seconds add **255.00** per commercial.

INTERNET PRESENTATION

Audio navigation presentation.
Per hour, per script. **605.00**

NARRATION / CORPORATE / DVD SCRIPTS

Per client / product, per hour. Internal Corporate Usage Only:

440.00

Limited External Usage (events, trade shows, narrowcasts, awards, etc.):

550.00

General public usage, or for sale, broadcast or commercial distribution:

880.00

Pick-up fee (half-hour booking): **275.00**

I.V.R.

Interactive Voice Recording for Telephone System:

Per business / product, per hour, per country **440.00**

TELEPHONE MESSAGES (ON HOLD)

Messages of up to 60 seconds, small businesses only (1/2 hour booking)

175.00

Medium to large businesses (per company, per hour, per country)

440.00

FOREIGN NARRATION

Per script, per hour. **440.00**
Corporate usage only, other usage by negotiation.
Pick-up fee (half-hour booking). **275.00**

FOREIGN TRANSLATION

55.00 per 100 words of English script or part thereof.

ANIMATION PROJECTS

Quotes and demos available upon request.

DOCUMENTARIES

Fee by negotiation depending on length, countries and medium(s).

SINGING

Add character loading to applicable base fee, per singing track.

RMKids

In most cases children need 24 hours notice and cannot be booked during school hours.

DEFINITIONS

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CANCELLATION FEE:

If less than 24 hours notice is given prior to time of booking, a cancellation fee of \$175.00 per hour is payable.

CHARACTER VOICE:

Means any voice or sound that is beyond the range of an Artist's normal speaking voice, including any accent or voice for an animated character. If in doubt please discuss with agent when booking. Broadcast clearance of voice impersonation is client's responsibility.

EXCLUSIVITY:

Exclusivity should not be presumed for any voice artist or any product. Exclusivity is by negotiation only.

MINIMUM RATES ONLY:

The rates in this rate card are minimum rates only. Agents and performers are free to negotiate rates with producers/ advertisers in excess of the rates set out herein, provided that where a single television track is intended to run with different tags (as defined) in a large national campaign that is substantial in nature and there are to be multiple tags produced in one session, then the agents and performers may negotiate rates other than those set out in this rate sheet.

NAME ASSOCIATION:

Double loading applies where the performer's name (either visually or audibly) is to be used in conjunction with any campaign.

OTHER MEDIA:

Television and Radio Station Promos, Mobile Phones, Electronic Scoreboards, Shopping Centre P.A.s, Airlines, Kiosks, Talking Products, Street Vision and other electronic broadcast utilities.
Fees by negotiation.

OVERSEAS USAGE:

Double loading per country, excluding US and UK which are by negotiation and New Zealand, Singapore and Hong Kong which are charged at Australian national rates.

POLITICAL:

Double loading applies.

POSTPONEMENT:

A call may be postponed within 24 hours of the booking without penalty provided that a further definite booking is made within 7 days of the original call. In all other cases a cancellation fee is payable. Only one postponement is allowed before a cancellation fee is incurred. If the rescheduled call is cancelled within the postponement period a cancellation fee is payable.

ROLLOVERS:

Where use exceeds the contracted period a rollover must be paid. The producer/advertiser must advise the agent before this occurs and arrange for the rollover fee to be paid. Rollovers are charged at current rates.

SUBMISSIONS:

"Submission" is defined as a recording where a performer is asked to voice a proposed script for a commercial for demonstration purposes only. A submission track may be broadcast provided a final/ broadcast fee is paid. If a track is a submission, this must be notified to the agent at the time of booking, otherwise the full fee is payable. It will be assumed, unless otherwise notified, that all submissions (excluding research-only tracks) are going to air. The balance of the final fee will be invoiced within 30 days of the date of the recording.

TAGS:

A tag is confined to the following information added to the end of a track: business name, location, phone number or information which relates solely to the legal requirements of the jurisdiction in which the commercial is to be communicated. A recording may be considered a tag if it updates a track with the above information and where at least 1 full final fee has been charged. A tag or tags can only be added to 1 original main track and must be run in an identical format in all markets.

USAGE:

Usage is considered to commence from date of recording unless first on-air date is advised at the time of booking.

COMMERCIAL VOICEOVER RATES & CONDITIONS

Internet and Australian mobile telephony protocol

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1. Background

This protocol applies from 1 February 2012 to 31 June 2014 in accordance with its terms.

All work commissioned during this period or roll-overs payable during this period on work commissioned pursuant to the terms of this protocol will be payable in accordance with the terms of this protocol.

Any work commissioned during the term of this protocol is restricted to the term of this protocol and any roll-over exercised during the term of this protocol.

Any use of work commissioned during the term of this protocol after the term of this protocol is concluded is to be by negotiation between the Agency and the Performer.

2. Use of television or radio commercial on the internet and Australian mobile telephony

Where a voiceover for a television commercial has been produced for commercial voiceovers and the client wishes to communicate the commercial to the public by means of the internet or Australian mobile telephony then the following provisions shall apply:

- (a) Where the commercial was produced as a radio commercial and it is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid an additional 50% of the national radio rate for the relevant period (either 3 months or 12 months).
- (b) Where the commercial was produced as a television or cinema commercial or where the commercial is to be synchronised with images then the performer will be paid an additional 50% of the national television rate for the relevant period (either 3 months or 12 months)

3. Commercials produced for the internet or Australian mobile telephony

Submission: \$175.00

Where a commercial is produced specifically for communication to the public by the internet and/or Australian mobile telephony and the commercial is not intended for broadcast on television or use in cinemas then the following provisions will apply:

- (a) Where the commercial is communicated to the public as audio only rather than audio synchronised with images then the performer will be paid 100% of the national radio rate for the relevant period (either 3 months or 12 months).
- (b) Where the commercial is communicated to the public synchronised with images then the performer will be paid 100% of the national television rate for the relevant period (either 3 months or 12 months)

